



**FFCCHA Professional Development  
In-person Training  
Saturday, April 26, 2025  
9:00 am to 11:00 am**



The Florida Hotel and Conference Center  
1500 Sand Lake Road, Orlando, Florida 32809  
Symposium Ballroom East on 1<sup>st</sup> Floor

Also attend after training: Conference Volunteer Hostess training, Area, Chapter or Latino Meeting & Full Board Mtg

Training Registration Fee: \$70 (**\$35** scholarships available)

FFCCHA members **Pay only \$35** (FL licensed or registered providers and co-providers) includes 1 breakfast 7-8:30am

Questions email: [training@familychildcare.org](mailto:training@familychildcare.org) or call 813-493-0828

Make check payable to: **FFCCHA, Inc.**

Please submit this completed form with payment to: **FFCCHA**  
9207 Edgemont Lane  
Boca Raton, FL 33434

**Deadline: Must be received by April 22, 2025**

Please print: \_\_\_\_\_ <--- **Please check here** if applying for a training scholarship! **Pay only \$35!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_

Phone #: \_\_\_\_\_ Other phone # \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Chapter \_\_\_\_\_

**IN ORDER TO RECEIVE A CERTIFICATE, YOU MUST **SUBMIT a REGISTRATION FORM**, BE PRESENT THE **ENTIRE TRAINING SESSION**, and **SUBMIT EVALUATION** after training. PLEASE NOTE: **Arrive as early as 8:30 am to sign in.** Training starts promptly at 9:00 am!**

**Get Relevant, Get Ready: Increase Strategies for Today's  
Family Childcare Owners 2 Hours**

**Presenter: Andrea Dickerson, AKA *The Child Care Boss***

Participants will explore how wealth and financial success are created in the childcare industry, gaining a deeper understanding of revenue streams and financial growth opportunities. They will learn strategies to increase enrollment numbers through effective marketing techniques and family engagement approaches that attract and retain clients. Additionally, participants will develop the skills to build a high-performing team and gain the tools needed to stay competitive and financially successful in today's evolving childcare industry

*Note: If you need an accommodation because of a disability in order to participate in the child care training: contact Annette Eberhart at least 2 weeks prior to the training date at 813-493-0828 between 9am - 5pm Monday - Friday. **The deadline is April 22, 2025 NO refunds after this deadline. If you do not attend this training, the fees will not be refunded or transferred to another person.***